

ORDER



Orders
Order / Rev: 183992
Alt Order #:
Product Desc: Americans for Prosperity
Estimate: 285
Flight Dates: 08/22/12 - 08/27/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Americans for Prosperity
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL-ISSUE, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	36	\$40,450.00	\$34,382.50
08/27/12	08/27/12	9	\$9,700.00	\$8,245.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	36	\$40,450.00	\$34,382.50	0.00
September 2012	9	\$9,700.00	\$8,245.00	0.00
Totals	45	\$50,150.00	\$42,627.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/22/12	08/24/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A	-- 111--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-- 111--			3		\$700.00		0.00				
N 2	KMGH	08/22/12	08/24/12	Millionaire 930A Millionaire	CA	930A-10A	-- 111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-- 111--			3		\$350.00		0.00				
N 3	KMGH	08/22/12	08/24/12	11A-12P News/KMGH CA 11A-12P News	CA	11A-12P	-- 111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-- 111--			3		\$450.00		0.00				
N 4	KMGH	08/22/12	08/24/12	5-530P News M-F/KMGH CA 5-530P News	CA	5P-530P	-- 111--	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-- 111--			3		\$800.00		0.00				
N 5	KMGH	08/22/12	08/24/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)	CA	6P-630P	-- 222--	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-- 222--			6		\$1,700.00		0.00				
N 6	KMGH	08/22/12	08/24/12	630-7P WHEEL (M-F) CA 630-7p WHEEL (M-F)	CA	630-7P	-- 222--	:30	6	\$1,600.00	P3	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	08/22/12	08/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -- 222--	:30	6	\$1,600.00	P3	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-- 222--		6		\$1,600.00		0.00				
N 7	KMGH	08/22/12	08/24/12	Nightline Nightline	CA	1037P-1103P -- 111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-- 111--		3		\$800.00		0.00				
N 8	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	---- F--		1		\$2,800.00		0.00				
N 9	KMGH	08/24/12	08/24/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	---- F--		1		\$2,800.00		0.00				
N 10	KMGH	08/25/12	08/25/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	----- S-		1		\$500.00		0.00				
N 11	KMGH	08/25/12	08/25/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p ----- S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	----- S-		1		\$450.00		0.00				
N 12	KMGH	08/25/12	08/25/12	ABC Sat Prime ABC Sat Prime	CA	7P-10P (7:30 PM-10:00 PM) ----- S-	:30	3	\$1,200.00	P1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	----- S-		3		\$1,200.00		0.00				
N 13	KMGH	08/26/12	08/26/12	THIS WEEK w/George This Week	CA	8A-9A ----- S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	----- S		1		\$600.00		0.00				
N 14	KMGH	08/26/12	08/26/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	----- S		1		\$600.00		0.00				
N 15	KMGH	08/27/12	08/27/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	M-----		1		\$700.00		0.00				
N 16	KMGH	08/27/12	08/27/12	Millionaire 930A Millionaire	CA	930A-10A M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	M-----		1		\$350.00		0.00				
N 17	KMGH	08/27/12	08/27/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	M-----		1		\$450.00		0.00				
N 18	KMGH	08/27/12	08/27/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	M-----		1		\$800.00		0.00				
N 19	KMGH	08/27/12	08/27/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P M-----	:30	2	\$1,700.00	P3	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	M-----		2		\$1,700.00		0.00				
N 20	KMGH	08/27/12	08/27/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P M-----	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N20	KMGH	08/27/12	08/27/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	M-----	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----			2			\$1,600.00		0.00			
N21	KMGH	08/27/12	08/27/12	Nightline Nightline	CA	1037P-1103P	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----			1			\$800.00		0.00			
Totals													45	\$50,150.00	